

# DEAR PROSPECTIVE SPONSOR,

The first Spring Into Life 5K/10K/Fun Run will be held at Fairlane Avenue Park on April 5th, 2025. All proceeds will benefit the Haller Family for their adoption through the Lifesong Organization.

## **Their story:**

"Adoption has always been close to our hearts for many reasons. Many family members and friends have all been directly impacted by adoption. However, like most, our story, and how we came to the decision to adopt, is unique.

We have experienced many miscarriages in our journey to parenthood. Over the last 7 years we were blessed with 3 girls, Savannah, Leightyn, and Macie Jade. Macie was born August 1st, 2023, sweet, healthy, and beautiful. Unbeknown to us, Macie was born with a very rare and genetic blood disorder called HLH. She was diagnosed at Hershey Medical Center at only 2 months of age. She fought as hard as she could for 30 days, but ultimately her body was unable to fight any longer. Our sweet girl met Jesus on October 27th, 2023.

She is why we are here today. We feel strongly that she paved the way for a sibling to enter our family through adoption. Because of her life, we were able to gain clarity into our fertility and discovered it would not be safe for us to have any more biological children. Because of her life, we were solidified in knowing that in addition to her living biological siblings our hearts and our home had room for more children. We have learned from her how hard we can love and how precious every life on earth is.

Trusting Jesus through it all, He has shown us we can rely on Him with everything we have and He will provide. Growing our family through adoption takes an incredible amount of reliance and trust in the Lord, and giving up control. We are blessed with many friends, family, and strangers who have impacted our lives through Macie's story and adoption. We pray for this group of runners and walkers, that you are reminded that just like Macie and our future child, YOU are fearfully and wonderfully made by Christ."

*The Haller Family*

We are asking for your support by becoming a sponsor of this event.  
Your donation is greatly appreciated and will benefit the growth of a local family.

# SPONSORSHIP LEVELS

## **Platinum Sponsor (\$1,000+)**

- 4x4 inch logo or advertisement on the race t-shirt
- Receive 5 complimentary race entries
- Opportunity for a stand to promote products or services at the race registration area
- Distribution of any marketing materials you provide to all participants

## **Gold Sponsor (\$500+)**

- 2x2 inch logo or advertisement on the race t-shirt
- Receive 3 complimentary race entries
- Distribution of any marketing materials you provide to all participants

## **Silver Sponsor (\$250+)**

- Organizational name printed on the race t-shirt
- Receive 2 complimentary race entries
- Distribution of any marketing materials you provide to all participants

## **Bronze Sponsor (\$100+)**

- Receive 1 complimentary race entry
- Distribution of any marketing materials you provide to all participants

**Merchandise/Service Sponsor:** We are looking for sponsors to directly cover the cost of our race timing and event service, t-shirts, medals, ribbons, water bottles, and bananas. We are also looking for raffle basket donations. Level of recognition is based off of the value of donation. Please contact Bridgett Twiford if interested: 717-507-5410 [bridgettfinn@live.com](mailto:bridgettfinn@live.com)

**Contributions must be received by Friday, March 21, 2025 to be advertised.**

You will receive a tax deduction from Lifesong for your donation.

**Please make checks payable to: Lifesong**

**Mail to: 313 South Locust Street  
Myerstown, PA 17067**

For more information, contact Race Director, Bridgett Twiford  
at 717-507-5410 or [bridgettfinn@live.com](mailto:bridgettfinn@live.com)

# SPONSORSHIP FORM

Type of Sponsorship: Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_

Merchandise/services donated: \_\_\_\_\_  
(list item or service)

Enclosed: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please e-mail your pdf/vector.eps file with business logo to [taurushealthandfitness@gmail.com](mailto:taurushealthandfitness@gmail.com)  
by Friday, March 21, 2025 to be advertised. Make checks payable to Lifesong and mail to  
313 S Locust Street Myerstown, PA 17067.

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Type of Sponsorship: Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_

Merchandise/services donated: \_\_\_\_\_  
(list item or service)

Enclosed: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

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