

# ***Celebrating Sally***

2nd Annual Event Featuring:

**5K Run &  
Memorial Mile -Run/Walk**  
Chinese Auction, refreshments &  
more!

**Saturday, June 25, 2016**

**9:00 AM 5K**

**9:20 AM Memorial Mile**

East Penn Mfg. Co. Inc.  
Lyon Station, PA

Minutes from Fleetwood-Kutztown-Topton PA

*Benefiting Moravian College - Sally Breidegam  
Miksiewicz Scholarship Fund*



**Rain or Shine Event  
East Penn Mfg.**



A4 Parking lot, Dekas Rd, Heffner Rd, & Ruth  
Rds.  
Lyon Station, PA

**Pre-Registration**

Deadline: June 11th

\$25 for 5K Run & Memorial Mile Run/Walk (incl.  
Tech Shirt)



***Sally S. Miksiewicz***

Sally Miksiewicz, a life-long resident of Berks County, PA was a 1984 graduate of Moravian College, where she received her B.A. degree in Business Management & Sociology.

Sally conquered milestones, in her 52 years. Milestones for herself, family, business, community, and throughout the world. Sally was the CEO and Vice Chairman of East Penn Mfg. (Deka Batteries), one of Berks County's top employers, in which she worked diligently to move the family business forward in a vastly growing industry. Sally had been recognized throughout the world for these accomplishments. Sally was well known for her vibrant smile and her loving, passionate, generous, humble personality impacted innumerable lives. She had a great sense of humor, and enjoyed life to the fullest. She loved baking, cooking, wine tasting, singing, hiking, competitive runs, skiing, horseback riding, time spent with family, among many other interests and activities.

On the morning of June 20, 2014, during her regular morning jog, Sally was struck by a motorist, and her journey here ended. A company, community, and family devastated by our loss wish to continue the "run" she began and continue her legacy. What better way than to have a Memorial Run in her name while raising money for one of her life's deepest passions, helping others to further their education.

**Registration after June 11<sup>th</sup>**

Race Day Registration begins at 8:00 am at  
East Penn Mfg – A4 Parking Lot  
\$30 for 5K Run & Memorial Mile Run/Walk  
\*Shirt NOT guaranteed–avail while supplies last

**Post Run/Walk Chinese Auction**

\*drawings will occur during the race  
**Snacks and beverages for all!**

**Awards:**

**M & F 1<sup>st</sup> & 2<sup>nd</sup> in 5K & Mile race plus:  
Under 14: 3M-3F, 15-19: 3M-3F**

**5K additional awards:**

**20-29: 3M-3F 30-39: 3M-3F 40-49: 3M-3F  
50-59 3M-3F 60-69 2M-2F: 1M-1F 70 & over**

**\*Optional on-line registration  
via credit card available on**

[www.pretzelcitysports.com](http://www.pretzelcitysports.com)

(closes at midnight, the Wed before the race-  
nominal service charge applies)

**Please NOTE: ANY AMOUNT PAID TO PREZEL  
CITY OVER THE REGISTRATION FEE WILL BE  
DONATED TO THE SALLY BREIDEGAM  
MIKSIEWCZ MEMORIAL FUND AT MORAVIAN  
COLLEGE**

Those wanting a proof of donation for tax purposes  
should include a separate check, instead, for that  
amount only, made out to "The Moravian College –  
Sally Breidegam Miksiewicz Scholarship Fund"

INSURED BY THE ROAD RUNNERS CLUB OF  
AMERICA

Check payable to & mailed to (with waiver): Sally  
Breidegam Miksiewicz Scholarship Fund, c/o Scott  
Anders, 1119 Nursery St., Fogelsville, PA 18051

**Participant Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Male  Female Age on Race Day: \_\_\_\_\_

Date Of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_

East Penn Employee(\_\_\_\_) y/n – If yes, Bldg: \_\_\_\_\_

**Event Information:** (Check event entered)

5K Run (\$25)  Mile Memorial Walk/Run (\$25)

**Shirt Size:**(Check One)  S  M  L  XL

*Tech Shirts to all pre-registrants*

**Liability Waiver**

**Must be signed to participate in the Celebrating Sally 5K/Memorial Mile**

Waiver: I know that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I also know that there may be traffic. I also assume any or all other risks associated with running or attending the race including but not limited to falls, contact with other participants, the effects of weather and the condition of the roads, all such risks being known and appreciated by me. Knowing these facts, and in consideration of your accepting my entry fee, I hereby for myself, my heirs, executors administrators or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge Pretzel City Sports, Deka Batteries and any subcontractor's it utilizes, all municipalities, including Richmond Township in which the race is held, the race committee, volunteers, any and all sponsors including their agents, employees, assigns or any acting on their behalf, or anyone else associated in any way with the race, from any or all claims or liability for death, personal injury or property damage of any kind of nature what so ever arising out of, or in the course, my participation in this event(s). This waiver extends to all claims of every kind of nature what so ever, foreseen or unforeseen, known or unknown. I HAVE READ AND UNDERSTAND THIS WAIVER if under 18, legal guardian must sign.

**NOTE:** Volunteers will be on hand to guide participants.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(Parent's Signature if under 18 years of age)

Please mail completed form by June 18th, w/ payment to:

Sally Breidegam Miksiewicz Memorial Fund, c/o  
Scott Anders, 1119 Nursery St., Fogelsville, PA  
18051

-Or Register online-

**Directions to East Penn Mfg**

The event is located in Lyon Station, PA.  
(minutes from Fleetwood-Kutztown-Topton)  
Course is wheel measured, 5K is challenging with hills, rough roads and scenic. Memorial Mile is fairly level course.

**1. From points east:**PA-663/PA-29/(Left)Tollgate RD/(Left) PA-100/(Right) Huffs Church Rd/(Right) Lyons Rd becomes S Kemp St/(Left) W State Ave/(Left)Deka Rd.

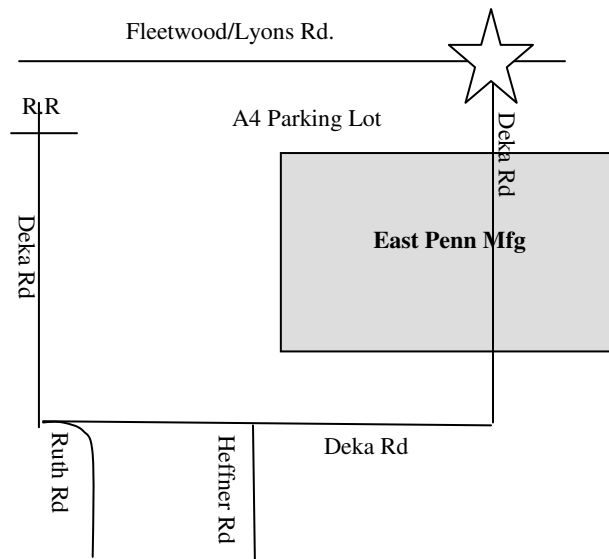
**2. From points west:**PA-662 to US-222N/Kutztown Rd /(Right) School Rd/(Left) Fleetwood/Lyons Rd/(Right) Deka Rd.

**3. From points north:** 476 South/22 W toward I-78W /100 S/ N toward Trexlertown/Schantz Rd/ US 222S until Kutztown exit/ Kutztown Rd becomes Main St/(Left) Noble becomes N Main/(Right) W State Ave/(Left) Deka Rd.

**4. From points south:** N663 toward Union Aly/(Right) E High St becomes Ben Franklin Hwy/(Right) Old Swede Rd/PA-662/(Left) Memorial Hwy/PA-662/(Right)cont PA-662 becomes S Richmond St/(Right) W Main/(Left) Fleetwood Ave/(Right) Deka Rd.

**Parking:**

Parking is available on East Penn Property.



**About the Sally Breidegam Miksiewicz Scholarship Fund**

The Sally Breidegam Miksiewicz Scholarship Fund was created to provide financial assistance to Moravian College Attendees, despite personal challenges and adverse circumstances in their lives.

**If you wish to donate (any amount), but are unable to participate visit:**

Online Registration section at:

[www.PretzelCitySports.com](http://www.PretzelCitySports.com)

Questions or Sponsor information, Contact:

Lisa Senishen @ [Sally5k@dekabatteries.com](mailto:Sally5k@dekabatteries.com)

or 484-862-8090

Proceeds from this event will be donated to the Moravian College through the Sally Breidegam Miksiewicz Scholarship Fund.



**"Loved with a love beyond telling, Missed with a grief beyond all tears."**